

# Digitopia

Technology is our Democracy

Powered By

**ebani**  
TECH PVT. LTD.

**AFFORDABLE HYPERLOCAL ADVERTISING,  
PROFESSIONAL BRAND POSITIONING,  
ALIGNED WITH THE STARTUP INDIA VISION.**

As your business's marketing decision maker,  
this is all that you'll ever need.



# AdReach



Hyperlocal  
Targeting



Affordable  
Promotions





# Visibility Is The Key In The Digital Age!

The future looks bright with  
DigiLive Pro 32



Patent Applied  
Innovation

25<sup>+</sup>  
YEARS

25+ Years of  
Market Knowledge



Best in Class  
ROI

# ADVERTISER BENEFITS

## Amplify Your Visibility

Digitopia offers advertisers a revolutionary way to spread awareness of their startups and local businesses. A solution to one of the most pressing troubles such businesses face. After all, if a prospect hasn't heard of you, why would they ever pay you?

According to Mordor Intelligence\*, a market intelligence agency, digital displays capture 400% more views than static. Add to that the high footfall, consistent attention and growing customer interest in centres with the DigiLive Pro 32, you, reader, have a game changer in your hands. So will you take this opportunity, or prefer stagnation and anonymity for your business?

\*Digital Signage Market Size & Share Analysis - Growth Trends & Forecasts (2025 - 2030)



But what do these unique selling points mean for you?  
Here's how they drive results:

## HYPERLOCAL TARGETING

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Precision  
Reach

Engage customers  
within a 3-4 km radius.



Localized  
Exposure

Amplify your presence  
in high-traffic areas.



Community  
Focus

Build a stronger connection  
with your local audience.

## AFFORDABLE PROMOTIONS

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Maximized  
Value

Reach your audience  
without breaking the bank.



Cost-Effective  
Impact

Get more visibility for  
less.



Flexible  
Pricing

Choose a plan that fits  
your budget and goals.

## SIMPLIFIED SOLUTIONS

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Time  
Saving

Streamlined process  
saves you time.



Seamless  
Integration

Fits effortlessly into your  
existing marketing strategy.

## INCLUSIVE GROWTH

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Accessible  
Marketing

Professional advertising  
options for businesses of  
all sizes.



Local Economic  
Growth

Promote your business while  
supporting the community.



**YOUR  
ONE-STOP SHOP**  
for Everything You Need!

# AdReach

## Grab Eyeballs, Garner Attention

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Brand awareness campaigns fizzling out  
**AND** costing an arm and a leg?

It's vital to make the best of tech that adds value for your marketing needs, faster than it adds cost. Which is why we have developed AdReach, [A program to help the startups and small businesses be heard among the noise of the big brands](#)—because we too were once a startup, and haven't forgotten our humble origins.

With AdReach you get hyper-local video ad solutions to spread your name, your message and create a buzz going for your products and services. It allows you to [gain visibility in competitive markets and showcase your business](#) in a way that reflects your vision and efforts.

**Grab your share of the pie, because the Growth Possibilities are Endless.**



**Hyperlocal  
Targeting**



**Affordable  
Promotions**



**Simplified  
Solutions**



**Inclusive  
Growth**

# Why Trust Us?

The facts speak for themselves:

What does the advertiser get month on month?\*

Subscription Duration	1 Month	3 Months	6 Months	9 Months	12 Months
10 Seconds Video Ad / Screen / Day	101	106	111	116	121
10 Seconds Video Ad / Cluster (4 Screens)/ Day	404	404	404	404	404
10 Seconds Video Ad / Cluster / Month	12120	36360	72720	109080	145440
Cost per 10 Seconds Video Ad/ Day	0.82	0.82	0.74	0.66	0.58

\*The numerical values indicate the number of targeted individual customers.

## Pricing Plans

32" Digital Screen Ad Exposure Duration	1 Month	3 Months	6 Months	9 Months	12 Months
No. of Screens (1 Cluster)	4	4	4	4	4
Ad Exposure Cost Per Screen (INR)	2500	2500	2250	2000	1750
Amount (INR)	10000	30000	54000	72000	84000

## RoI Comparison

Platform	Cost Per View	Description
Flyers/Leaflets	3	Traditional print advertising, no visibility guarantee
Banner Ads	5	High cost, no interaction or engagement

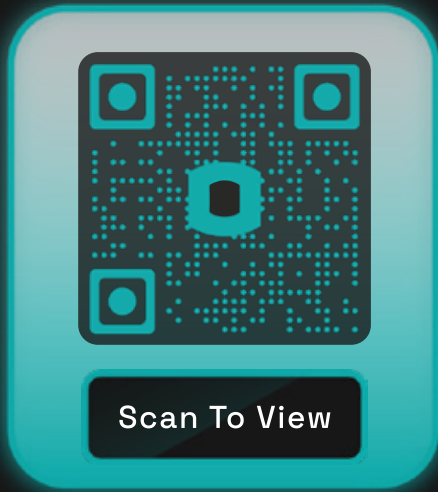
DigiLive Pro 32

0.8

Affordable video ads, guaranteed views, real-time leads



## WHAT PEOPLE SAY



## STILL NOT SOLD?

And we thought the truth would set you free. Scan to hear what customers say about our service.



# ebani

ADVERTISING

For more than two decades, Ebani Advertising has been committed to building meaningful connections between brands and people. Know to develop innovative strategies that create lasting impression, Ebani Advertising ensures every connection they create stands the test of time.

# ebani

TECH PVT. LTD.

At Ebani Tech Pvt. Ltd., we leverage the power of technology to shape a better future for our customers, communities, and the environment. Our mission-driven solutions deliver meaningful impact, driving progress and improving lives. As a natural extension of Ebani Advertising, we bring over two decades of industry expertise to deliver innovative, reliable, and transformative technology solutions.

# ebani

ADVERTISING

# ebani


TECH PVT. LTD.


## Our Trusted Clients





# Not wowed Yet?

*Let's fix that with a meet.*

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